

FOR IMMEDIATE RELEASE

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**NIP, INC. TO HOST SECOND ANNUAL GOLF AND MUSIC
WEEKEND IN CABO SAN LUCAS, MEXICO**

2010 Celebrity/Pro-Am Event to raise funds for Casa Hogar Orphanage

Austin, Texas, December 30, 2009 – Bill Pollock, Chairman and Founder of NIP, Inc. announced today that it will sponsor the **2010 Cabo Celebrity Golf Classic** on April 22-25, 2010 at the internationally acclaimed One & Only Palmilla Resort and Golf Club in Cabo San Lucas, Mexico. The fundraiser will benefit the Casa Hogar Orphanage in Los Cabos, which opened in February, 2008 and is currently home to 20 boys, ages 6-14. The golf invitational will pair celebrities [professional athletes, actors and artists] with amateurs for two rounds of competitive golf with a tournament playoff featuring the top five [5] teams competing for The Cabo Cup.

In addition to the golf tournament, the long weekend includes two nights of great live music, a live auction and a chance to meet and greet the kids at Casa Hogar. Los Angeles based The Zaring Group, one of this country's top event consulting firms, will, again, produce the event.

Actor Brett Cullen, who was on the winning team at the 2009 Cabo Cup tournament, comments on the event, *"Last year my wife and I were invited to Mexico to play in a charity golf tournament in Cabo San Lucas by our friends John and Bianca Zaring. We witnessed something that truly made a difference in the lives of 20 children living there at the Casa Hogar Orphanage. Cabo San Lucas has been blessed with the Cabo Celebrity Golf Classic to help raise funds for the Casa Hogar Orphanage where these 20 little boys reside. Having attended this fun, heart-warming event last year, we cannot wait to go back and be involved again this year. There is no doubt in our mind that this event has changed conditions for these boys. By supporting this cause, the CCGC is helping to reverse this tragic situation that no child should ever experience. We were moved by it and we can't wait to go back again this year. We wouldn't miss it!"*

NIP is actively seeking companies and individuals to financially support the event through various levels of sponsorships. "We have kept the sponsorship packages to a minimum so that the



companies who participate will gain maximum exposure,” said Pollock. “We’ve put together an event that our golfers and sponsors alike will enjoy, while supporting a worthy cause.” Additional underwriting opportunities are also available. The event is a not-for-profit effort so all proceeds raised benefit the orphanage.

Some early sponsors include Casa Dorada Hotel & Resort, Troon Golf, One & Only Palmilla Golf Club, Baja Cantina, National Rental Car, Terramar Transportation and Cabo Social.

For further information on the 2010 *Cabo Celebrity Golf Classic*, go to www.ccgcnip.com. If you are interested in a sponsorship package and/or participation in this exciting fun event, please contact Betty Spining, 214.632.3355 or bspining@spiningproductions.com. Registration forms are now available.

About NIP, INC.

NIP is a Texas-based risk management, executive compensation and benefits and corporate governance firm with offices in Houston, Austin, Dallas, San Antonio, San Diego, Los Angeles, New York, Milwaukee, Boston, Chicago and Atlanta. The firm specializes in board of director/trustee protection, directors’ and officers’ liability insurance, property and casualty insurance, risk management, executive compensation consulting and executive benefits. [www.nationalinsurancepartners.com.]

About CASA HOGAR DE CABO SAN LUCAS

Casa Hogar is an orphanage dedicated to the boys in need in the state of Baja California Sur. It has been open since February, 2008. The orphanage is currently home to 20 boys, 6-14 years of age who have been orphaned or abandoned. Casa Hogar's goal is to "educate and elevate" each and every child that comes to live with them. Currently, the orphanage is funded only through donations so the children can be offered education, vocational training and a way to integrate into society as they come of age.

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